

# Family Bank Business Club



**Family Bank**  
*With you, for life*

Welcome to  
**Family Bank Business Club**



*Fostering Opportunities for  
business growth*

# About Family Bank

Family Bank Limited (FBL) was founded on 1st October 1984 as 'Family Finance Building Society' under the Building Societies Act (Cap 489 Laws of Kenya). On 30th April 2007, Family Finance converted into a fully-fledged commercial bank and was formally licensed under the provisions of the Banking Act (Cap 488 Laws of Kenya) and the Central Bank of Kenya (CBK) Prudential Guidelines.

Family Bank is a member of the Deposit Protection Fund (DPF) and a full member of the Kenya Bankers Association (KBA). The Bank has over the years been supporting numerous Small and Medium Enterprises (SMEs) to grow and offer competitive products and services in the market. We understand that the business environment is dynamic and ever changing and therefore the need for appropriate financial products and services in order for your business to grow.

## Vision

"To be the financial institution that leads in the positive transformation of peoples' lives in Africa".

## Mission

We positively transform people's lives by providing quality financial services through innovative, efficient and reputable practices.

## Core Values

- **Winning Together...**Within ourselves and with our customers, we work together and we win together.
- **Self Belief...**In our and customers' ability to change the world.
- **Integrity & Transparency...**Our Customers will trust and reward us for it.
- **Humility...**It's not about us, it's about our customers.



*Networking to build opportunities*



# Family Bank Business Club

The Club's purpose is to provide an environment that brings SME business people together giving them an opportunity to network, share experiences, learn new innovative ways that would help reduce costs and lead to business growth.

## ELIGIBILITY

- All SME business men and women over 18 years of age who are running legal businesses in Kenya.
- Individuals in employment seeking to start business or even share experiences that can help business people

## BENEFITS

- Exclusive invites to local networking events and business matching forums.
- Business advisory services through SME management seminars, workshops and clinics in a variety of relevant topics.
- International and local business trips organized by the Club.
- Annual Trade Fair that provides an opportunity for our members to showcase and sell their products or services to the general public.
- Quarterly Business Club magazine and website with access to business tips and trends with an avenue to profile Club members' businesses.
- Express service counters and extended Hours on Banking Services from 8:00am to 8:00pm (Monday to Friday) and from 8:00am to 4:00pm on Saturdays in selected branches across the country.
- Access to Family Bank Visa Gold Debit Card.
- Special tuition savings offered to Business Club members and their immediate family members who enroll in a degree program at Laureate Online Education.
- Competitive rates on Foreign Exchange
- Discounted rates on insurance products for Business Club members who subscribe to insurance services.
- Value addition partnerships with other businesses where members get discounted rates on services offered.

## How to become a member

Fill out the Family Bank Business Club membership form on the back pages of the brochure and drop the form at any Family Bank branch nearest to you.



### **HEAD OFFICE:**

Family Bank Towers,  
Muindi Mbingu Street,  
P.O. Box 74145 - 00200 Nairobi



Cell: +254 719 233 168

### **Customer Service Contacts:**



+ 254 705 325 325, + 254 737 325 325



customerservice@familybank.co.ke

### **Social Media:**

Please visit us on



[www.facebook.com/familybankkenya](http://www.facebook.com/familybankkenya)



[www.twitter.com/familybankkenya](http://www.twitter.com/familybankkenya)

### **Website:**



[www.familybank.co.ke](http://www.familybank.co.ke)

# FAMILY BANK BUSINESS CLUB MEMBERSHIP FORM



## 1. BUSINESS DETAILS

Business Name		Location of business (Street, Plot No.)	
City/Town	Address	Postal code	
Telephone	Mobile		
Email	Business website (if any)		
Type of ownership (✓ tick one) <input type="checkbox"/> Sole proprietor <input type="checkbox"/> Partnership <input type="checkbox"/> Company <input type="checkbox"/> Other (specify)			
Business sector	Description of business (products, services etc.)		

## 2. PROPRIETOR'S/DIRECTOR'S DETAILS

Title (Mr/Mrs/Miss/Ms/Other)	First Name	Middle Name	Surname								
Business Responsibility/Position		Mobile	Email								
Please indicate the communication channel you would like us to use (✓ tick) You will receive any communication by: <input type="checkbox"/> Post Mail <input type="checkbox"/> Email <input type="checkbox"/> Telephone <input type="checkbox"/> Mobile sms											
Date	Authorised signature(s)										
<table border="1"> <tr> <td>D</td><td>D</td><td>M</td><td>M</td><td>Y</td><td>Y</td><td>Y</td><td>Y</td> </tr> </table>	D	D	M	M	Y	Y	Y	Y			
D	D	M	M	Y	Y	Y	Y				

## 3. BUSINESS BANKING DETAILS

Family Bank branch where business current account is held	Account number																				
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Name of other bank where account/s are held	Type of account/s																				

#### 4. ADDITIONAL INFORMATION

Would you like an advert placed in our Business Club Magazine? Yes  No

Please list any business-related topics that would assist you in managing your company more effectively.

#### 6. CUSTOMER DECLARATION

I/We authorise Family Bank to debit the membership fee from the account number:

Account number

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Applicant's signature

Date

D	D	M	M	Y	Y	Y	Y
---	---	---	---	---	---	---	---

Co-applicant's signature

Date

D	D	M	M	Y	Y	Y	Y
---	---	---	---	---	---	---	---

#### 7. FOR BANK USE ONLY

Verified by

Signature

Approved by

Signature