

FAMILY BANK KENYA REDUCES LENDING RATES TO SUPPORT BUSINESS GROWTH

Following the adjustment of Central Bank Rate (CBR) from 11.25% to 10.75% on 5th February 2025, we wish to inform our customers that Family Bank has adjusted its Base Lending Rate downwards from 17.25% to 15.95% per annum for all new and existing Kenya Shilling-denominated credit facilities, effective 1st March 2025.

This is the second reduction of the Base rate by Family Bank in 2025. In line with the approved Risk Based Credit Pricing Model, the effective lending rate will be determined by Family Bank's base lending rate plus a margin based on the customer's credit risk profile.

This reduction further reinforces Family Bank's unwavering commitment to being the Preferred Bank for Biashara in Kenya.

For any clarifications, kindly contact your **Relationship Manager, Branch** or our **Contact Centre on 0703095445**.

Family Bank, With You For Life.

Your preferred Bank for Biashara.

#TufanikisheZaidi



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Family Bank is regulated by the Central Bank of Kenya