



Premium Products

The card designed for the affluent segment



Introducing World Mastercard®



FEATURES



Mastercard World

The card that lets you experience the world.

Designed for frequently traveling, leadership-level professionals with families, this card ensures that cardholders enjoy the level of comfort they've come to expect when traveling.

After understanding our consumers, we created a proposition that resonates with their behaviors. All these benefits can be categorized under 3 pillars.



Travel

- ✓ Airport lounge access for the cardholder via Travel Pass
- ✓ Mastercard booking platform
- ✓ IHG Hotels & Resorts
- ✓ Luxury serviced apartments
- ✓ Serena Group Hotels offers
- ✓ Cleartrip.com flight & hotel discounts
- ✓ Travelstart.com flight & hotel discounts
- ✓ Booking.com cashback
- ✓ Priceless cities for experiences in the cities you live & travel
- ✓ Car Rental: Hertz membership, Avis, Budget, rentalcars.com discounts
- ✓ Access to Global Blue VAT Reclaim VIP services
- ✓ European shopping villages offers - Bicester
- ✓ Medical Tourism Concierge



Lifestyle

- ✓ Mastercard Golf Program
- ✓ Medical Tourism Concierge
- ✓ Farfetch.com online shopping discounts
- ✓ MyUS shipping premium membership
- ✓ Fiit fitness app membership discounts
- ✓ Mastercard Gamer Pass with Go Gamers
- ✓ Lingokids discount
- ✓ UNICAF Scholarship offer
- ✓ GLobal data roaming(Credit only
- ✓ Glovo discounts
- ✓ Jumia discounts



Peace of mind

- ✓ Travel inconvenience insurance
- ✓ Travel medical insurance
- ✓ Travel insurance confirmation letter





Gold Mastercard

Customer Value Benefits



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Mastercard Gold

As the introductory-level premium card, Mastercard Gold is designed for the "emerging affluent": young, urban-dwelling professionals who are in the process of building their careers. With time, these consumers will rise into one of the higher tiers of affluence.



Travel

- ✓ IHG Hotels & Resorts
- ✓ Booking.com cashback
- ✓ Priceless cities for experiences in the cities you live & travel
- ✓ Car Rental: Avis, Budget, rentalcars.com discounts



Lifestyle

- ✓ Fiit fitness app membership discounts
- ✓ Mastercard Gamer Pass with Go Gamers
- ✓ Lingokids discount
- ✓ UNICAF Scholarship offer

